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Topics in Audiovisual Translation Audiovisual Translation in a Global Context Audiovisual Translation in the Digital Age The Didactics of Audiovisual Translation The Routledge Handbook of Audiovisual Translation Audiovisual Translation New Trends in Audiovisual Translation Audiovisual Translation in Applied Linguistics Audiovisual Translation Audiovisual Translation: Subtitling Audiovisual translation in the foreign language classroom: applications in the teaching of English and other foreign languages Audiovisual Translation Audiovisual Translation in a Global Context Reception Studies and Audiovisual Translation Focusing on Audiovisual Translation Research Audiovisual Translation Audiovisual Translation in Close-up The Palgrave Handbook of Audiovisual Translation and Media Accessibility Translation Strategies and Techniques in Audiovisual Translation of Humour Fast-Forwarding with Audiovisual Translation Towards a Methodology for the Investigation of Norms in Audiovisual Translation Translation Strategies and Techniques in Audiovisual Translation of Humour: Analysis of "Shrek 2" and "Ice Age" The Languages of Dubbing Audiovisual Translation New Insights into Audiovisual Translation and Media Accessibility Humour in Audiovisual Translation Linguistic and Cultural Representation in Audiovisual Translation Audiovisual Translation Audiovisual Translation and Media Accessibility at the Crossroads The Dubbing Translation of Humorous Audiovisual Texts Media for All The Routledge Handbook of Translation and Pragmatics Perspectives on Audiovisual Translation Humour Translation in the Age of Multimedia Translation Today: Audiovisual Translation in Focus Perspectives on Translation Subtitling Between Text and Image Eye Tracking in Audiovisual Translation Mapping the Dubbing Scene

**Humour Translation in the Age of Multimedia** Jul 02 2020 This volume seeks to investigate how humour translation has developed since the beginning of the 21st century, focusing in particular on new ways of communication. The authors, drawn from a range of countries, cultures and academic traditions, address and debate how today's globalised communication, media and new technologies are influencing and shaping the translation of humour. Examining both how humour translation exploits new means of communication and how the processes of humour translation may be challenged and enhanced by technologies, the chapters cover theoretical foundations and implications, and methodological practices and challenges. They include a description of current research or practice, and comments on possible future developments. The contributions interconnect around the issue of humour creation and translation in the 21st century, which can truly be labelled as the age of multimedia. Accessible and engaging, this is essential reading for advanced students and researchers in Translation Studies and Humour Studies.

**Subtitling** Mar 29 2020 Subtitling: Concepts and Practices provides students, researchers and practitioners with a research-based introduction to the theory and practice of subtitling. The book, inspired by the highly successful Audiovisual Translation: Subtitling by the same authors, is a new publication reflecting the developments in practice and research that mark subtitling today, while considering the way ahead. It supplies the core concepts that will allow its users to acquaint themselves with the technical, linguistic and cultural features of this specific yet extremely diverse form of audiovisual translation and the many contexts in which it is deployed today. The book offers concrete subtitling strategies and contains a wealth of examples in numerous languages for dealing with specific translation problems. State-of-the art translation technologies and their impact on the profession are explored along with a discussion of the ways in which they cater for the socio-political, multicultural and multilingual challenges that audiovisual productions and their translations must meet today. A truly multimedia package, Subtitling: Concepts and Practices comes with a companion website which includes a wide range of exercises with answer keys, video clips, dialogue lists, a glossary of concepts and terminology used in the industry and much more. It also provides access to a professional desktop subtitle editor, Wincaps Q4, and a leading cloud-based subtitling platform, OONA.

*Audiovisual Translation* Jan 20 2022 This book is an edited collection of papers dealing with some of the main issues in audiovisual translation (AVT) today. As the title indicates, it proposes to take stock of where the discipline stands and to speak of the opportunities and challenges that an ever-changing environment poses to those involved in the field, whether in teaching, researching or working professionally within the industry. The selection of papers provides a detailed overview of the multidisciplinary richness that ch ...

Audiovisual Translation in a Global Context Apr 22 2022 This book offers an up-to-date survey of the present state of affairs in Audiovisual Translation, providing a thought-provoking account of some of the most representative areas currently being researched in this field across the globe. The book discusses theoretical issues and provides useful and

practical insights into professional practices.

**Audiovisual Translation** Aug 27 2022 The exponential growth of Audiovisual Translation (AVT) in the last three decades has consolidated its place as an area of study within Translation Studies (TS). However, AVT is still a young domain currently exploring a number of different lines of inquiry without a specific methodological and theoretical framework. This volume discusses the advantages and drawbacks of ten approaches to AVT and highlights the potential avenues opened up by new methods. Our aim is to jumpstart the discussion on the (in)adequacy of the methodologies imported from other disciplines and the need (or not) for a conceptual apparatus and framework of analysis specific to AVT. This collective work relates to recent edited volumes that seek to take stock on research in AVT, but it distinguishes itself from those publications by promoting links in what is now a very fragmented field. Originally published as a special issue of *Target* 28:2 (2016).

*Audiovisual Translation in Close-up* Dec 19 2021 How are audiovisual translations made and received? This is just one of the questions this book offers answers to. Bringing together research on various forms of audiovisual translation, the range of issues treated is wide: How are discourse features translated in dubbed and subtitled programmes? Does subtitling enhance foreign language learning? Can the quality of audiovisual translation be assessed in a relevant way? What should we know about the audience? How should we audio describe? *Audiovisual Translation in Close-up* addresses these issues from a variety of perspectives: from discourse analysis and pragmatics to cognitive science, second language acquisition, actor-network theory and speech recognition, amongst others. Most contributions to this volume originate from the international bilingual conference «Audiovisual Translation: Multidisciplinary Approaches/La traduction audiovisuelle : Approches pluridisciplinaires» held in Montpellier, France, in 2008.

*Mapping the Dubbing Scene* Dec 27 2019 This book addresses a gap in the study of audiovisual translation (AVT) carried out in minority languages by exploring the role played by translations appearing on the Basque Public Broadcasting Service in the promotion and development of the Basque language. Using the framework provided by descriptive translation studies, the author illustrates the socio-cultural context of AVT in the Basque Country, focusing on the dubbing from English to Basque of television animation for children. The most innovative aspect of the book lies in its cultural and descriptive approach. Following a corpus-based descriptive methodology, the study establishes a set of criteria for a contextual and linguistic analysis that embraces both the cultural and linguistic dimensions of translation and allows source texts to be compared with their translated versions at the macro- and micro-structural levels. The book uniquely offers a broad overview of the cultural context as well as a detailed analysis of the linguistic properties of the dubbed texts.

**Translation Today: Audiovisual Translation in Focus** May 31 2020 The book offers a collection of studies on application of audiovisual materials in the process of foreign language teaching, interlingual subtitling of news programmes, practical and functional realizations of closed captions, rewriting and censoring iconic series, rendition of wordplays in audiovisual productions and translation of video games.

*Audiovisual translation in the foreign language classroom: applications in the teaching of English and other foreign languages* Jun 24 2022 The aim of this book is to systematically review studies on the applications of captioning (subtitling) and revoicing (dubbing, audio description, and voice-over) in the foreign language classroom, in order to offer an overview of the state of the art and encourage further research. The literature review presents research on the topic, paying particular attention to relevant experimental studies (i.e. empirical research that involves data collection, and not just a mere description of the experience or the learners' outcomes), examined in terms of research focus, target languages, participants, learning settings, audiovisual materials, captioning/revoicing software, and type of analysis (i.e. qualitative and/or quantitative).

**Perspectives on Audiovisual Translation** Aug 03 2020 The book offers a general and up-to-date overview of the wider discipline of Audiovisual Translation (AVT), including practices such as accessibility to the media. The innovative and exciting articles by well-known authors offer a comprehensive selection of topics for discussion and reflection that will appeal to students, lecturers, researchers and professionals alike, and indeed to anyone concerned about the way in which translation is carried out in the audiovisual media.

Media for All Oct 05 2020 This book, a first in its kind, offers a survey of the present state of affairs in media accessibility research and practice. It focuses on professional practices which are relative newcomers within the field of audiovisual translation and media studies, namely, audio description for the blind and visually impaired, sign language, and subtitling for the deaf and the hard-of-hearing for television, DVD, cinema, internet and live performances. Thanks to the work of lobbying groups and the introduction of legislation in some countries, media accessibility is an area that has recently gained marked visibility in our society. It has begun to appear in university curricula across Europe, and is the topic of numerous specialised conferences. The target readership of this book is first and foremost the growing number of academics involved in audiovisual translation at universities ? researchers, teachers and students ? but it is also of interest to the ever-expanding pool of practitioners and translators, who may wish to improve their crafts. The collection also addresses media scholars, members of deaf and blind associations, TV channels, and cinema or theatre managements who have embarked on the task of making their programmes and venues accessible to the visually and hearing impaired. Table of contents Acknowledgements Jorge DIAZ CINTAS, Pilar ORERO, Aline REMAEL: Media for all: a global challenge Section 1: Subtitling for the deaf and hard-of-hearing (SDH) Aline REMAEL: Sampling subtitling for the deaf and the hard-of-hearing in Europe Clive MILLER: Access symbols for use with video content and information and communications technology devices Christopher STONE: Deaf access for Deaf people: the translation of the television news from English into British Sign Language Joselia NEVES: A world of change in a changing world Vera Lucia SANTIAGO ARAUJO: Subtitling for the deaf and hard-of-hearing in

Brazil  
Section 2: Audio description (AD) Pilar ORERO: Sampling audio description in Europe  
Joan GREENING, Deborah ROLPH: Accessibility: raising awareness of audio description in the UK  
Gert VERCAUTEREN: Towards a European guideline for audio description  
Andrew SALWAY: A corpus-based analysis of audio description  
Julian BOURNE, Catalina JIMENEZ HURTADO: From the visual to the verbal in two languages: a contrastive analysis of the audio description of *The Hours* in English and Spanish  
Karin De COSTER, Volkmar MUHLEIS: Intersensorial translation: visual art made up by words  
Anna MATAMALA, Pilar ORERO: Accessible opera in Catalan: opera for all  
Greg YORK: Verdi made visible: audio introduction for opera and ballet  
Jessica YEUNG: Audio description in the Chinese world  
Notes on contributors  
Index

Focusing on Audiovisual Translation Research Feb 18 2022 The aim of this volume is to make a statement on the importance of research on Audiovisual Translation, both in its different varieties of production (dubbing, subtitling, surtitling, voice-over and e-learning) and in its relationship with language acquisition. On the whole, it is a merging of applied theory and practice, with a willingness to encourage a dialogue between scholars specialized in this field that may expand to other fields.

The Routledge Handbook of Audiovisual Translation Dec 31 2022 The Routledge Handbook of Audiovisual Translation provides an accessible, authoritative and comprehensive overview of the key modalities of audiovisual translation and the main theoretical frameworks, research methods and themes that are driving research in this rapidly developing field. Divided in four parts, this reference work consists of 32 state-of-the-art chapters from leading international scholars. The first part focuses on established and emerging audiovisual translation modalities, explores the changing contexts in which they have been and continue to be used, and examines how cultural and technological changes are directing their future trajectories. The second part delves into the interface between audiovisual translation and a range of theoretical models that have proved particularly productive in steering research in audiovisual translation studies. The third part surveys a selection of methodological approaches supporting traditional and innovative ways of interrogating audiovisual translation data. The final part addresses an array of themes pertaining to the place of audiovisual translation in society. This Handbook gives audiovisual translation studies the platform it needs to raise its profile within the Humanities research landscape and is key reading for all those engaged in the study and research of Audiovisual Translation within Translation studies.

The Palgrave Handbook of Audiovisual Translation and Media Accessibility Nov 17 2021 This handbook is a comprehensive and up-to-date resource covering the booming field of Audiovisual Translation (AVT) and Media Accessibility (MA). Bringing together an international team of renowned scholars in the field of translation studies, the handbook surveys the state of the discipline, consolidates existing knowledge, explores avenues for future research and development, and also examines methodological and ethical concerns. This handbook will be a valuable resource for advanced undergraduate and postgraduate students, early-stage researchers but also experienced scholars working in translation studies, communication studies, media studies, linguistics, cultural studies and foreign language education.

Fast-Forwarding with Audiovisual Translation Sep 15 2021 This edited collection offers a rounded vision of some of the ways in which audiovisual translation (AVT) can be approached from an academic, professional and educational point of view. The studies provide a stimulating and thought-provoking account of some of the most representative themes that are currently being researched in the field of AVT, while also highlighting new directions of potential research from a cognitive perspective. A conscious effort has been made to cover not only cultural and linguistic approaches to traditional domains of AVT (such as dubbing and subtitling), but also to look into lesser known areas of research that are attracting substantial interest from various stakeholders and gradually becoming part of the remit of AVT (including subtitling for the deaf and audio description for the blind). In this respect, the chapters of this book tackle the field of AVT from a plural, comprehensive and up-to-date perspective; speak of a rich and complex academic subject in the making; broaden our existing knowledge on AVT; reflect the many crossroads and junctions it currently faces and outline some of the issues that will become topical in the near future in this fascinating, flourishing discipline.

**Reception Studies and Audiovisual Translation** Mar 22 2022 The coming of age of audiovisual translation studies has brought about a much-needed surge of studies focusing on the audience, their comprehension, appreciation or rejection of what reaches them through the medium of translation. Although complex to perform, studies on the reception of translated audiovisual texts offer a uniquely thorough picture of the life and afterlife of these texts. This volume provides a detailed and comprehensive overview of reception studies related to audiovisual translation and accessibility, from a diachronic and synchronic perspective. Focusing on all audiovisual translation techniques and encompassing theoretical and methodological approaches from translation, media and film studies, it aims to become a reference for students and scholars across these fields.

Audiovisual Translation May 12 2021 Audiovisual translation is the fastest growing strand within translation studies. This book addresses the need for more robust theoretical frameworks to investigate emerging text- types, address new methodological challenges (including the compilation, analysis and reproduction of audiovisual data), and understand new discourse communities bound together by the production and consumption of audiovisual texts. In this clear, user- friendly book, Luis Pérez-González introduces and explores the field, presenting and critiquing key concepts, research models and methodological approaches. Features include: • introductory overviews at the beginning of each chapter, outlining aims and relevant connections with other chapters • breakout boxes showcasing key concepts, research case studies or other relevant links to the wider field of translation studies • examples of audiovisual texts in a range of languages with back translation support when required • summaries reinforcing key issues dealt with in each chapter • follow- up questions for further study • core references and suggestions for further reading. • additional online resources on an extensive companion website This will be an essential text for all students

studying audiovisual or screen translation at postgraduate or advanced undergraduate level and key reading for all researchers working in the area.

**Topics in Audiovisual Translation** May 04 2023 The late twentieth-century transition from a paper-oriented to a media-oriented society has triggered the emergence of Audiovisual Translation as the most dynamic and fastest developing trend within Translation Studies. The growing interest in this area is a clear indication that this discipline is going to set the agenda for the theory, research, training and practice of translation in the twenty-first century. Even so, this remains a largely underdeveloped field and much needs to be done to put Screen Translation, Multimedia Translation or the wider implications of Audiovisual Translation on a par with other fields within Translation Studies. In this light, this collection of essays reflects not only the "state of the art" in the research and teaching of Audiovisual Translation, but also the professionals' experiences. The different contributions cover issues ranging from reflections on professional activities, to theory, the impact of ideology on Audiovisual Translation, and the practices of teaching and researching this new and challenging discipline. In expanding further the ground covered by the John Benjamins' book (Multi)Media Translation (2001), this book seeks to provide readers with a deeper insight into some of the specific concepts, problems, aims and terminology of Audiovisual Translation, and, by this token, to make these specificities emerge from within the wider nexus of Translation Studies, Film Studies and Media Studies. In a quickly developing technical audiovisual world, Audiovisual Translation Studies is set to become the academic field that will address the complex cultural issues of a pervasively media-oriented society.

**Between Text and Image** Feb 27 2020 "This book sets out to establish the state of the art of screen translation and at the same time to underscore the work of scholars following new paths of investigation both in terms of innovative linguistic mediations being examined and pioneering experimental design." "The volume includes descriptions of sophisticated electronic databases and corpora of audiovisual products for the big and small screen, and the rationale behind them. Furthermore, *Between Text and Image* also includes a number of cutting edge studies in audience perception of audiovisual products." "Finally, the volume does not fail to ignore examples of original research carried out from both a traditional linguistic viewpoint and from a more cultural perspective."--P. [4] de la couv.

**Audiovisual Translation in Applied Linguistics** Sep 27 2022 In recent years, interest in the application of audiovisual translation (AVT) techniques in language teaching has grown beyond unconnected case studies to create a lively network of methodological intertextuality, cross-references, reviews and continuation of previous trials, ultimately defining a recognisable and scalable trend. Whilst the use of AVT as a support in language teaching is not new, this volume looks at a different application of AVT, with learners involved in the audiovisual translation process itself, performing tasks such as subtitling, dubbing, or audio describing. It therefore presents a sample of the current research in this field, with particular reference to case studies that either have a large-scale or international dimension, or can be scaled and replicated in various contexts. It is our hope that these contributions will arouse the interest of publishers of language learning material and other stakeholders and ultimately lead to the mainstreaming of AVT in language education. Originally published as special issue of *Translation and Translanguaging in Multilingual Contexts* 4:1 (2018).

**Perspectives on Translation** Apr 30 2020 This volume offers a selection of issues currently encountered by scholars working within the broadly understood discipline of Translation Studies. The contributions here discuss topical and recurrent issues, which have long been at the forefront of this discipline, such as phraseology, corpora, quality of interpreting, translator training, censorship, style, proper names, and receptor-oriented translation. In addition, they also deal with relatively recent developments, such as humour and multimodality in audiovisual translation, and those problems rarely conclusively addressed in the context of translation, namely impoliteness and paratexts. Bringing together authors from eight countries, namely the UK, Spain, Germany, Austria, Poland, Italy, the USA and New Zealand, the volume offers research into translation from a variety of methodological solutions and conducted across eight languages (English, Spanish, Catalan, Polish, German, Italian, Chinese and Greek). Despite the diversity of themes presented, the main research areas emerging from all the contributions fall into four thematic groups: (1) lexicological issues and corpora in translation studies; (2) quality and translator training; (3) audiovisual translation; and (4) literary translation.

**Towards a Methodology for the Investigation of Norms in Audiovisual Translation** Aug 15 2021 Here is presented for the first time a methodology for the investigation of norms which operate in the field of audiovisual translation. Based on the findings of the polysystem approach to translation, the present work aims to demonstrate that it is possible to investigate audiovisual translation and the norms that operate in it in a systematic way. Human agents, (audiovisual) products, recipients, and the mode itself are thoroughly investigated and stratified under a lower, middle and upper level. Specific techniques for collecting and analysing data are suggested. The model is tentatively applied to the investigation of norms which seem to determine the choice between subtitling and revoicing children's TV programmes in Greece. However, one will soon notice that the same model could be applied for the investigation of audiovisual translation norms in any other country. But not only that: one will quickly realise that, with minute modifications, the same model can prove effective for the study of norms in other modes of written translation too. Therefore, this volume can be of a high interest not only to audiovisual translation scholars and practitioners, but to general translation scholars and students of translation proper as well.

**Translation Strategies and Techniques in Audiovisual Translation of Humour: Analysis of "Shrek 2" and "Ice Age"** Jul 14 2021 Thesis (M.A.) from the year 2011 in the subject Interpreting / Translating , grade: A, University of Gdansk (Institute of English), course: Translation studies, language: English, abstract: Humour translation is an extremely difficult

process which causes translators many problems. Rendering humour into a different language becomes even more complicated when the translator translates film dialogues for the purpose of dubbing or subtitling. The aim of this thesis is to analyse translation strategies and techniques applied in the process of humour translation in dubbing and subtitling. The analysis is based on two animated films: Shrek 2 and Ice Age. In the thesis the original version of film dialogues is compared with its dubbed and subtitled versions in Polish. The material for the study comes from DVD releases. The thesis is divided into two chapters. In the first chapter the concept of humour is explained and humour translation is described. In this chapter I also provide definitions of translation strategy and translation technique, explain the difference between these two concepts and describe possible translation strategies and techniques in humour translation. In the second part of the first chapter the specificity of audiovisual translation is discussed, and subtitling and dubbing are described as two different translation methods. The second chapter offers a comparison between the Polish dubbed and subtitled dialogue versions. In this chapter I describe translation strategies and techniques used by the translators and compare the humorous effect evoked by them with the humorous effect of the original dialogues.

*Audiovisual Translation in a Global Context* Apr 03 2023 This book offers an up-to-date survey of the present state of affairs in Audiovisual Translation, providing a thought-provoking account of some of the most representative areas currently being researched in this field across the globe. The book discusses theoretical issues and provides useful and practical insights into professional practices.

*Audiovisual Translation in the Digital Age* Mar 02 2023 This pioneering study on fan translation focuses on Italian fansubbing as a concept, a vibrant cultural and social phenomenon which is described from its inception in 2005 to today. It explores far-reaching issues related to fansubbing and crowdsourcing, highlighting in particular the benefits and drawbacks of Web 2.0.

*Linguistic and Cultural Representation in Audiovisual Translation* Feb 06 2021 This collection of essays offers a multi-faceted exploration of audiovisual translation, both as a means of intercultural exchange and as a lens through which linguistic and cultural representations are negotiated and shaped. Examining case studies from a variety of media, including film, television, and video games, the volume focuses on different modes of audiovisual translation, including subtitling and dubbing, and the representations of linguistic and stylistic features, cultural mores, gender, and the translation process itself embedded within them. The book also meditates on issues regarding accessibility, a growing concern in audiovisual translation research. Rooted in the most up-to-date issues in both audiovisual translation and media culture today, this volume is essential reading for students and scholars in translation studies, film studies, television studies, video game studies, and media studies.

*The Routledge Handbook of Translation and Pragmatics* Sep 03 2020 The Routledge Handbook of Translation and Pragmatics provides an overview of key concepts and theory in pragmatics, charts developments in the disciplinary relationship between translation studies and pragmatics, and showcases applications of pragmatics-inspired research in a wide range of translation, spoken and signed language interpreting activities. Bringing together 22 authoritative chapters by leading scholars, this reference work is divided into three sections: Influences and Intersections, Methodological Issues, and Applications. Contributions focus on features of linguistic pragmatics and their analysis in authentic and experimental data relating to a wide range of translation and interpreting activities, including: news, scientific, literary and audiovisual translation, translation in online social media, healthcare interpreting and audio description for the theatre. It also encompasses contributions on issues beyond the level of the text that include the study of interpersonal relationships in practitioner networks and the development of pragmatic competence in interpreter training. Each chapter includes many practical illustrative examples and a list of recommended reading. Fundamental reading for students and academics in translation and interpreting studies, this is also an essential resource for those working in the related fields of linguistics, communication and intercultural studies.

**New Insights into Audiovisual Translation and Media Accessibility** Apr 10 2021 This volume aims to take the pulse of the changes taking place in the thriving field of Audiovisual Translation and to offer new insights into both theoretical and practical issues. Academics and practitioners of proven international reputation are given voice in three distinctive sections pivoting around the main areas of subtitling and dubbing, media accessibility (subtitling for the deaf and hard-of-hearing and audio description), and didactic applications of AVT. Many countries, languages, transfer modes, audiences and genres are considered in order to provide the reader with a wide overview of the current state of the art in the field. This volume will be of interest not only for researchers, teachers and students in linguistics, translation and film studies, but also to translators and language professionals who want to expand their sphere of activity.

**The Dubbing Translation of Humorous Audiovisual Texts** Nov 05 2020 This book provides a theoretical and practical framework for researchers and practitioners who focus on the construction, interpretation and retextualisation of audiovisual texts. It defines translation as a communicative and interpretative process, with translators seen as cross-cultural mediators who make the denotative-semantic and connotative-pragmatic dimensions of source scripts accessible to target receivers, prompting equivalent perlocutionary effects, while still respecting the original illocutionary force. While existing research on audiovisual translation generally adopts a product-based perspective, examining the lexico-semantic and syntactic features of source and target versions, this book proposes an “Interactive Model”, in order to explore what happens in the translators’ minds, as well as the influence of the interaction between the linguistic and extralinguistic dimensions in the construction and interpretation of audiovisual texts. The application of this Model to the analysis of a corpus of

humorous films, TV series and video games foregrounds the integration between the analysis of the source-text features and the knowledge of the target linguacultural backgrounds in the creation of pragmalinguistic equivalent scripts. At the same time, this book also provides valuable insights into the audience's reception of these translations, by submitting close-ended and open-ended questionnaires to subjects representing empirical receivers, thus helping to evaluate the degree of linguistic and functional equivalence of target versions.

**Audiovisual Translation** Nov 29 2022 An introduction by leading experts in the field to the fascinating subject of translating audiovisual programmes for the television, the cinema, the Internet and the stage and the problems the differences between cultures can cause.

*Audiovisual Translation: Subtitling* Jul 26 2022 "Audiovisual Translation: Subtitling" is an introductory textbook which provides a solid overview of the world of subtitling. Based on sound research and first-hand experience in the field, the book focuses on generally accepted practice but identifies current points of contention, takes regional and medium-bound variants into consideration, and traces new developments that may have an influence on the evolution of the profession. The individual chapters cover the rules of good subtitling practice, the linguistic and semiotic dimensions of subtitling, the professional environment, technical considerations, and key concepts and conventions, providing access to the core skills and knowledge needed to subtitle for television, cinema and DVD. Also included are graded exercises covering core skills. "Audiovisual Translation: Subtitling" can be used by teachers and students as a coursebook for the classroom or for self-learning. It is also aimed at translators and other language professionals wishing to expand their sphere of activity. While the working language of the book is English, an accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of dialogue lists and a key to some of the exercises. The DVD also includes WinCAPS, SysMedia's professional subtitling preparation software package, used for broadcast television around the world and for many of the latest multinational DVD releases of major Hollywood projects.

**The Didactics of Audiovisual Translation** Feb 01 2023 While complementing other volumes in the BTL series in its exploration of the state of the art of translator training, this collection of essays is solely focused on audiovisual translation, one of the most complex and dynamic areas of the translation discipline. The book offers an easily accessible yet comprehensive introduction to the fascinating subject of translating films, video games and other audiovisual material. Offering a balance between theory and practice, the main aim of this volume is to provide a wealth of teaching and learning ideas in areas such as subtitling, dubbing, and voice-over without forgetting the newer fields of subtitling for the deaf and audio description for the blind. The Didactics of Audiovisual Translation comes with an accompanying CD-Rom, highlighting its fundamentally interactive approach, and the activities proposed can be adapted to different learning environments and used with different language combinations.

Audiovisual Translation Jan 08 2021 *Audiovisual Translation: Dubbing* is an introductory textbook that provides a solid overview of the world of dubbing and is fundamentally interactive in approach. A companion to *Audiovisual Translation: Subtitling*, it follows a similar structure and is accompanied by a DVD. Based on first-hand experience in the field, the book combines translation practice with other related tasks – usually commissioned to dialogue writers and dubbing assistants – thus offering a complete introduction to the field of dubbing. It develops diversified skills, presents a broad picture of the industry, engages with the various controversies in the field, and challenges prevailing stereotypes. The individual chapters cover the map of dubbing in the world, the dubbing market and professional environment, text segmentation into takes or loops, lip-syncing, the challenge of emulating oral discourse, the semiotic nature of audiovisual texts, and specific audiovisual translation issues. The book further raises a number of research questions and looks at some of the unresolved challenges of this very specific form of translation. It includes graded exercises covering core skills that can be practised in class or at home, individually or collectively. The accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of useful material related to professional practice.

**The Languages of Dubbing** Jun 12 2021 The volume focuses on the languages of Anglophone films and television series and their dubbing into Italian. The chapters cover a rich range of topics including syntactic, lexical and sociolinguistic features of audiovisual dialogue, cross-linguistic contrasts, and the translation of culture specific references and multilingualism on screen.

**Audiovisual Translation** May 24 2022 *Audiovisual Translation: Dubbing* is an introductory textbook that provides a solid overview of the world of dubbing and is fundamentally interactive in approach. Based on first-hand experience in the field, the book combines translation practice with other related tasks – usually commissioned to dialogue writers and dubbing assistants – thus offering a complete introduction to the field of dubbing. It develops diversified skills, presents a broad picture of the industry, engages with the various controversies in the field, and challenges prevailing stereotypes. The individual chapters cover the map of dubbing in the world, the dubbing market and professional environment, text segmentation into takes or loops, lip-syncing, the challenge of emulating oral discourse, the semiotic nature of audiovisual texts, and specific audiovisual translation issues. The book further raises a number of research questions and looks at some of the unresolved challenges of this very specific form of translation. It includes graded exercises covering core skills that can be practised in class or at home, individually or collectively.

**Eye Tracking in Audiovisual Translation** Jan 26 2020

**Translation Strategies and Techniques in Audiovisual Translation of Humour** Oct 17 2021 Thesis (M.A.) from the year 2011 in the subject Interpreting / Translating, grade: A, University of Gdansk (Institute of English), course: Translation studies, language: English, abstract: Humour translation is an extremely difficult process which causes translators many

problems. Rendering humour into a different language becomes even more complicated when the translator translates film dialogues for the purpose of dubbing or subtitling. The aim of this thesis is to analyse translation strategies and techniques applied in the process of humour translation in dubbing and subtitling. The analysis is based on two animated films: Shrek 2 and Ice Age. In the thesis the original version of film dialogues is compared with its dubbed and subtitled versions in Polish. The material for the study comes from DVD releases. The thesis is divided into two chapters. In the first chapter the concept of humour is explained and humour translation is described. In this chapter I also provide definitions of translation strategy and translation technique, explain the difference between these two concepts and describe possible translation strategies and techniques in humour translation. In the second part of the first chapter the specificity of audiovisual translation is discussed, and subtitling and dubbing are described as two different translation methods. The second chapter offers a comparison between the Polish dubbed and subtitled dialogue versions. In this chapter I describe translation strategies and techniques used by the translators and compare the humorous effect evoked by them with the humorous effect of the original dialogues.

*Humour in Audiovisual Translation* Mar 10 2021 This book offers a comprehensive account of the audiovisual translation (AVT) of humour, bringing together insights from translation studies and humour studies to outline the key theories underpinning this growing area of study and their applications to case studies from television and film. The volume outlines the ways in which the myriad linguistic manifestations and functions of humour make it difficult for scholars to provide a unified definition for it, an issue made more complex in the transfer of humour to audiovisual works and their translations as well as their ongoing changes in technology. Dore brings together relevant theories from both translation studies and humour studies toward advancing research in both disciplines. Each chapter explores a key dimension of humour as it unfolds in AVT, offering brief theoretical discussions of wordplay, culture-specific references, and captioning in AVT as applied to case studies from *Modern Family*. A dedicated chapter to audio description, which allows the visually impaired or blind to assess a film's non-verbal content, using examples from the 2017 film *the Big Sick*, outlines existing research to date on this under-explored line of research and opens avenues for future study within the audiovisual translation of humour. This book is key reading for students and scholars in translation studies and humour studies.

Audiovisual Translation and Media Accessibility at the Crossroads Dec 07 2020 This third volume in the *Media for All* series offers a diverse selection of articles which bear testimony to the vigour and versatility of research and developments in audiovisual translation and media accessibility. The collection reflects the critical impact of new technologies on AVT, media accessibility and consumer behaviour and shows the significant increase in collaborative and interdisciplinary research targeting changing consumer perceptions as well as quality issues. Complementing newcomers such as crowdsourcing and potentially universal emoticons, classical themes of AVT studies such as linguistic analyses and corpus-based research are featured. Prevalent throughout the volume is the impact of technology on both methodologies and content. The book will be of interest to researchers from a wide range of disciplines as well as audiovisual translators, lecturers, trainers and students, producers and developers working in the field of language and media accessibility.

**New Trends in Audiovisual Translation** Oct 29 2022 *New Trends in Audiovisual Translation* is an innovative and interdisciplinary collection of articles written by leading experts in the emerging field of audiovisual translation (AVT). In a highly accessible and engaging way, it introduces readers to some of the main linguistic and cultural challenges that translators encounter when translating films and other audiovisual productions. The chapters in this volume examine translation practices and experiences in various countries, highlighting how AVT plays a crucial role in shaping debates about languages and cultures in a world increasingly dependent on audiovisual media. Through analysing materials which have been dubbed and subtitled like *Bridget Jones's Diary*, *Forrest Gump*, *The Simpsons* or *South Park*, the authors raise awareness of current issues in the study of AVT and offer new insights on this complex and vibrant area of the translation discipline.

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