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marketing wikipedia Feb 28 2023 web marketing is the process of exploring creating and delivering value to meet the needs of a target market in terms of goods and services potentially including selection of a target audience selection of certain attributes or themes to emphasize in advertising operation of advertising campaigns attendance at trade shows and public events

what is marketing definition benefits and strategies cyberclick Dec 29 2022 web definition of marketing the definition of marketing is the action or business of promoting and selling products or services including market research and advertising today marketing is something that every company and organization must implement in its growth strategy

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subject of intense marketing

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*what is marketing and what s its purpose
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marketing is the process of getting people
interested in your company s product or service
this happens through market research analysis
and understanding your ideal customer s
interests marketing pertains to all aspects of a
business including product development
distribution methods sales and advertising
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marketing the sum of activities involved in
directing the flow of goods and services from
producers to consumers for a discussion of how
words images and associations are used to
represent and distinguish a product or service in
the marketplace see brand marketing*

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marketing includes advertising selling and delivering

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