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VeggieTales: Little Guys Can Do Big Things Too, a Digital Pop-Up Book VeggieTales: God Loves Us All, Big and Small, a Digital Pop-Up Book *The End of Big* **Misogynoir Transformed Digital Discussions** Media Management and Digital Transformation Digital China: Big Data and Government Managerial Decision **Nordisk digitalt** *VeggieTales: Whenever You Fear, God Is Near*, a Digital Pop-Up Book Digital Exhaust **Always On Big Social Mobile** *Digital Disciplines* *The Digital Era 1* *Thick Big Data* *The Digital Mom Handbook* **BUILDING A SECOND BRAIN** **DIGITAL ARV** Psychoanalysis and Digital Culture *The Big Humanities* *Wickers Bog* *The Digital Marketer* *Big Data in Education*

Travelling West **Digital Privacy Hands-On** **Big Data Analytics with PySpark** Chasing Digital **Mitzi and the Big Bad Nosy Wolf** **Digital Goddess** **Resilience in the Digital Age** *The Digital Journalist's Handbook* **Surfing the Anthropocene** *Our Big Blue Planet* *The Big Questions in Science and Religion* *Journalism Next* **Fintech** **Fundamentals** **Research Methodologies and Ethical Challenges in Digital Migration** **Studies Trampled by Unicorns** Blogging For Dummies

A clever lamb outsmarts a nosy wolf in this humorous fable about online safety for young children. When a furry stranger named Rolf

starts asking Mitzi questions about her name, where she lives, where her mom and dad work, and more, Mitzi quickly devises a strategy to dispatch the nosy wolf using her dance skills! A refrain of "That's Private!" teaches kids the importance of privacy when it comes to sharing personal information while hilarious visual gags keep the reading experience light. Author Teresa Bateman created Mitzi when she was a school librarian as a way to talk with her students about the dos and don'ts of online safety. Perfect for teaching children how to use the internet in a safe, respectful manner, Mitzi and the Big Bad Nosy Wolf is just the book for today's young digital citizens. Back matter includes Mitzi's Rules for Digital Citizenship, which outlines best practices when using the internet, from safety to cyberbullying; a glossary that include such terms as public, private, and digital footprint; and a memory game activity for at home or classroom use. Use PySpark to easily crush messy data at-scale and discover proven techniques to create

testable, immutable, and easily parallelizable Spark jobs

Key Features

Work with large amounts of agile data using distributed datasets and in-memory caching

Source data from all popular data hosting platforms, such as HDFS, Hive, JSON, and S3

Employ the easy-to-use PySpark API to deploy big data Analytics for production

Book Description

Apache Spark is an open source parallel-processing framework that has been around for quite some time now. One of the many uses of Apache Spark is for data analytics applications across clustered computers. In this book, you will not only learn how to use Spark and the Python API to create high-performance analytics with big data, but also discover techniques for testing, immunizing, and parallelizing Spark jobs. You will learn how to source data from all popular data hosting platforms, including HDFS, Hive, JSON, and S3, and deal with large datasets with PySpark to gain practical big data experience. This book will help you work on prototypes on local machines

and subsequently go on to handle messy data in production and at scale. This book covers installing and setting up PySpark, RDD operations, big data cleaning and wrangling, and aggregating and summarizing data into useful reports. You will also learn how to implement some practical and proven techniques to improve certain aspects of programming and administration in Apache Spark. By the end of the book, you will be able to build big data analytical solutions using the various PySpark offerings and also optimize them effectively. What you will learn

Get practical big data experience while working on messy datasets

Analyze patterns with Spark SQL to improve your business intelligence

Use PySpark's interactive shell to speed up development

Create highly concurrent Spark programs by leveraging immutability

Discover ways to avoid the most expensive operation in the Spark API: the shuffle operation

Re-design your jobs to use reduceByKey instead of groupBy

Create

robust processing pipelines by testing Apache Spark jobs

Who this book is for

This book is for developers, data scientists, business analysts, or anyone who needs to reliably analyze large amounts of large-scale, real-world data. Whether you're tasked with creating your company's business intelligence function or creating great data platforms for your machine learning models, or are looking to use code to magnify the impact of your business, this book is for you.

From Audrey McClelland, founder of momgenerations.com, and Colleen Padilla, founder of classymommy.com, comes The Digital Mom Handbook. Here is the ultimate guide for work at home moms who want to blog, vlog, skype, tweet, and Facebook their way to a successful career by doing what they already do online...only better. The Digital Mom Handbook shows the way to truly have it all, with step-by-step advice and indispensable information on how to be a mom blogger and more--ideal for the stay-at-home mom (or stay-at-home wannabe)

who wants to add to the household income and improve her family's financial situation. "This book offers an accessible introduction to the digital humanities, one of the fastest growing areas of literary studies. Lane's unique approach focuses on the technologies and new environment in which the DH largely takes place: the digital laboratory. He provides a brief history of DH, explains the methodologies of past and current DH projects, and offers detailed case studies and bibliographies. The focus on the digital laboratory space reveals affiliations with the research that has traditionally taken place in the sciences, as well as convergences with other fast-growing research spaces like innovation labs, fabrication labs, maker spaces, digital media labs, and change labs"--Provided by publisher. Leverage digital technologies to achieve competitive advantage through market-leading processes, products and services, customer relationships, and innovation How does Information Technology enable competitive

advantage? Digital Disciplines details four strategies that exploit today's digital technologies to create unparalleled customer value. Using non-technical language, this book describes the blueprints that any company, large or small, can use to gain or retain market leadership, based on insights derived from examining modern digital giants such as Amazon, Netflix, and Uber, established firms such as Burberry, GE, Nike, and Procter & Gamble, and lesser-known innovators such as Alvio, Fruition Sciences, Opower, and Quirky. Companies can develop a competitive edge through four digital disciplines—information excellence, solution leadership, collective intimacy, and accelerated innovation—that exploit cloud computing, big data and analytics, mobile and wireline networks, social media, and the Internet of Things. These four disciplines extend and update the value disciplines of operational excellence, product leadership, and customer intimacy originally defined by Michael

Treacy and Fred Wiersema in their bestselling business classic *The Discipline of Market Leaders*. Operational excellence must now be complemented by information excellence—leveraging automation, information, analytics, and sophisticated algorithms to make processes faster, better, and more cost-effective, seamlessly fuse digital and physical worlds, and generate new revenue through techniques such as exhaust data monetization. Product leadership must be extended to solution leadership—smart digital products and services ranging from wind turbines and wearables to connected healthcare, linked to each other, cloud services, social networks, and partner ecosystems, focused on customer outcomes and creating experiences and transformations. Customer intimacy is evolving to collective intimacy—as face-to-face relationships not only go online, but are collectively analyzed to provide individually targeted recommendations and personalized services ranging from books and movies to

patient-specific therapies. Traditional innovation is no longer enough—accelerated innovation goes beyond open innovation to exploit crowdsourcing, idea markets, innovation networks, challenges, and contest economics to dramatically improve processes, products, and relationships. This book provides a strategy framework, empirical data, case studies, deep insights, and pragmatic steps for any enterprise to follow and attain market leadership in today's digital era. It addresses improved execution through techniques such as gamification, and pitfalls to beware, including cybersecurity, privacy, and unintended consequences. Digital Disciplines can be exploited by existing firms or start-ups to disrupt established ways of doing business through innovative, digitally enabled value propositions to win in competitive markets in today's digital era. This book examines the underlying digital technologies required to build the new digital economy. It discusses basic concepts and elements of the technologies that

make a digital economy possible, such as cloud and edge computing, 5G telecommunication, blockchain, big data, and how financial technology affects both old and new industry. The book serves as a comprehensive introduction and background to anyone who is interested in the subject in order to do further research on the individual subjects included here. FEATURES: Discusses basic concepts and elements of the technologies that make a digital economy possible, such as cloud and edge computing, 5G telecommunication, blockchain, big data, and AI Covers financial service industries and effects of financial technology on industry Psychoanalysis and Digital Culture offers a comprehensive account of our contemporary media environment--digital culture and audiences in particular--by drawing on psychoanalysis and media studies frameworks. It provides an introduction to the psychoanalytic affect theories of Sigmund Freud and Didier Anzieu and applies them theoretically

and methodologically in a number of case studies. Johanssen argues that digital media fundamentally shape our subjectivities on affective and unconscious levels, and he critically analyses phenomena such as television viewing, Twitter use, affective labour on social media, and data-mining. How does watching television involve the body? Why are we so drawn to reality television? Why do we share certain things on social media and not others? How are bodies represented on social media? How do big data and data mining influence our identities? Can algorithms help us make better decisions? These questions amongst others are addressed in the chapters of this wide-ranging book. Johanssen shows in a number of case studies how a psychoanalytic angle can bring new insights to audience studies and digital media research more generally. From audience research with viewers of the reality television show Embarrassing Bodies and how they unconsciously used it to work through feelings

about their own bodies, to a critical engagement with Hardt and Negri's notion of affective labour and how individuals with bodily differences used social media for their own affective-digital labour, the book suggests that an understanding of affect based on Freud and Anzieu is helpful when thinking about media use. The monograph also discusses the perverse implications of algorithms, big data and data mining for subjectivities. In drawing on empirical data and examples throughout, Johanssen presents a compelling analysis of our contemporary media environment. Big? Small? God loves us all! Join your favorite VeggieTales characters as they learn that God loves each of us, no matter what shape or size we may be! As you read the story, use the free downloadable app to make it a Digital Pop-Up Book, with pop-up art and audio from Bob and Larry. Don't miss the other VeggieTales Digital Pop-Up books in this series: Little Guys Can Do Big Things Too! A Thankful Heart Is a Happy Heart Can You Say Peas and

Thank You? Show You Care and Always Share Whenever You Fear, God Is Near Don't be afraid- God is with you! Join your favorite VeggieTales characters as they find peace in God during their moments of fear and learn to trust in Him. As you read the story, use the free downloadable app to make it a Digital Pop-Up Book, with pop-up art and audio from Bob and Larry. Don't miss the other VeggieTales Digital Pop-Up books in this series: A Thankful Heart Is a Happy HeartGod Loves Us All, Big and SmallLittle Guys Can Do Big Things Too!Can You Say Peas and Thank You?Show You Care and Always Share The bestselling guide to blogging—updated and better than ever! Are you ready to make your mark on the Internet with a personal blog, but aren't quite sure where to start? Blogging For Dummies gives you the lowdown on blogging basics, the anatomy of a good blog, and all the tools you need to get started. Plus, you'll find advice on choosing a blog topic, picking a domain name and host, writing your first blog

post, planning an editorial calendar, and much more. Whether you're interested in casual blogging or creating a more professional online presence, *Blogging For Dummies* covers it all—and makes it easier than ever to put your thoughts and words out to the masses. Updated to include coverage of the latest trends and techniques in the blogosphere—like technology changes in blogging software and social media—it helps you choose a blogging platform, use SEO effectively to drive traffic to your blog, create content that's pinnable and shareable, and integrate your blog with social media through plug ins. Best of all, you'll discover how you can make real money from your passion and become a professional blogger. Choose a blogging topic and platform Use your blog to build your personal brand Monetize your blog through advertising and sponsorships Create content that easily integrates with social media Blogging is a great way to express yourself, build and audience, and test out your ideas, and

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Blogging For Dummies will help you jump in with both feet! The *Digital Journalist's Handbook* is your guide to the tools you need to know to thrive in today's digital newsroom. This unique how-to book provides simple explanations of complex technologies and provides examples of how journalists can incorporate them into their stories and reporting. The Handbook is composed of 12 chapters, each dedicated to a different tool in the digital journalist's toolbox. Chapters include "Writing for the Web," "Blogging," "Photography," "Audio," "Audio Slideshows," "Video," "Web Design," "Social Networking," "Data Visualization," and "Flash," as well as a glossary with definitions of more than 130 technical terms and phrases commonly used in digital journalism. The Handbook is also fully illustrated and contains diagrams and guidelines of everything from the layout of a typical blog to the features found on a digital audio recorder. In addition, each chapter includes links to online resources, tutorials, and

examples of every technology mentioned in the book. The Digital Journalist's Handbook is a must-read for both novice digital journalists and tech-savvy experts. For 200 years, industry mastered iron, fire, strength and energy. Today, electronics shapes our everyday objects, integrating chips: computers, phones, keys, games, household appliances, etc. Data, software and calculation frame the conduct of humankind, and everything is translated into data. The first volume in this series analyzes the stakes of the massive data which accumulate on the Internet, keeping track of our actions and gestures, the state of the world and our knowledge. This book is the first practical case study on the application of big data in China's government management scenarios, which is important for comprehensively presenting the achievements of China's e-government and digital construction as well as deeply understanding the implementation of big data strategy in China. The author of this book is one

of the earliest practitioners engaged in the study of big data applications, and has personally experienced the development, major events, application cases, and industry changes of big data in China. Cases in this book are all actual projects carried out. The author of this book explains the development history of big data she has personally experienced, presenting in an easy-to-understand way the basic concept and characteristics of big data and practical interpretation, which provides important reference for the practical work of government and enterprise managers. The application ideas of big data in management innovation are proposed, and scenarios are described and discussed in terms of accelerating research on sharing big data in government affairs, breaking barriers, realizing data flow information sharing, creating one-stop services, improving the corresponding policy system for sharing big data in government affairs, building public information platform for e-government, and

strengthening network and information infrastructure. Especially for the government personnel in departments, this book will give them a better understanding of the charm and value of big data, intuitively understand the utilization and analysis of big data, carry out effective government management and make correct decisions, so as to improve the data literacy of organizations and individuals, form scientific support for their own government's decision-making and management, thus promote the continued construction of digital government, digital China, and digital economy era based on the application of big data. This book provides up-to-date information about the Earth, including facts about its atmosphere and its composition and space travel. Surfing the Anthropocene seeks to enhance the understanding of political experience in a digital media environment for students and academics alike by diagramming the various modes of that experience and illustrating how a big tension-

between the scale and the speed of the online environment--characterizes digital life today. With women leading only twenty-four Fortune 500 companies, female founders receiving only 2.2 percent of US venture capital, and the continued presence of sexual harassment and double standards, the gender gap continues to hinder the advancement of women in the professional world. In *Digital Goddess*, Montgomery-Brown—founder of Big Think, a collection of experts across all fields and disciplines that are either at the top of their field or disrupting it, shares her story in an entertaining and educational light. Told from the unique, female entrepreneurial perspective that unpacks all the hurdles other female founders may face in their own journey to the top, Montgomery-Brown shares the real-world lessons she's learned along the way, such as: Never lie to your investors, even when you just got arrested. Raising money is a poker game—learn how to play. The power and money

still lie with men. Pretending it's not that way, or being angry about it, won't lead to success. Your relationship with your co-founder is like a second marriage, so forget about keeping the personal out of the workplace. The more authentic you are, and the more fun you have, the better your experience will be. This book is about dealing with the way things are, even when you don't like it, and being yourself, even when it seems like a drawback. It's about sucking it up, making the hard choices, and dealing with the consequences. It's about being honest no matter what is going down. Victoria's been called "the anti-Elizabeth Holmes," for a good reason—unlike the ill-fated Theranos CEO, she's transparent with her investors even when she fears they will walk away. Digital Goddess is a story for entrepreneurial women at any stage of life who want to know what it actually takes to build a business in a world that's not always fair, predictable, or politically correct Big Social Mobile shows that big data, along with social

and mobile media, can improve enterprise performance significantly, but only when implemented in a holistic fashion. This book offers an integrative process that has helped a wide range of businesses enhance what has traditionally made them unique, resulting in transformative results. Big data. Digital loyalty programs. Predictive analytics. Contextualized content. Are you ready? These are just a few of the newest trends in digital marketing that are part of our everyday world. In *The Digital Marketer: Ten New Skills You Must Learn to Stay Relevant and Customer-Centric*, digital marketing guru Larry Weber and business writer and consultant Lisa Leslie Henderson explain the latest digital tools and trends used in today's marketing initiatives. *The Digital Marketer* explains: The ins and outs of this brave new world of digital marketing The specific techniques needed to achieve high customer engagement The modern innovations that help you outperform the competition The best

targeting and positioning practices for today's digital era How customer insights derived from big and small data and analytics, combined with software, design, and creativity can create the customer experience differential With the authors' decades of combined experience filling its pages, *The Digital Marketer* gives every marketer the tools they need to reinvent their marketing function and business practices. It helps businesses learn to adapt to a customer-centric era and teaches specific techniques for engaging customers effectively through technology. The book is an essential read for businesses of all sizes wanting to learn how to engage with customers in meaningful, profitable, and mutually beneficial ways. With God's help, we can all do big things! Join your favorite VeggieTales characters as they discover that no matter our size, God helps us all do big things. As you read the story, use the free downloadable app to make it a Digital Pop-Up Book, with pop-up art and audio from Bob and Larry. Don't miss

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the other VeggieTales Digital Pop-Up books in this series: *A Thankful Heart Is a Happy Heart* *God Loves Us All*, *Big and Small Can You Say Peas and Thank You?* *Show You Care and Always Share Whenever You Fear*, *God Is Near* The creative work of Rita Kelly—namely her short stories—was first published by Arlen House in 1980 and 1986. Now, at the turn of a new millennium, we are honoured to publish this stunning collection of poetry, in English and Irish, which we feel is going to make a major contribution to the literary and emotional consciousness of many people, both in Ireland and abroad. The social sciences are becoming datafied. The questions once considered the domain of sociologists are now answered by data scientists operating on large datasets and breaking with methodological tradition, for better or worse. The traditional social sciences, such as sociology or anthropology, are under the double threat of becoming marginalized or even irrelevant, both from new methods of research

which require more computational skills and from increasing competition from the corporate world which gains an additional advantage based on data access. However, unlike data scientists, sociologists and anthropologists have a long history of doing qualitative research. The more quantified datasets we have, the more difficult it is to interpret them without adding layers of qualitative interpretation. Big Data therefore needs Thick Data. This book presents the available arsenal of new methods and tools for studying society both quantitatively and qualitatively, opening ground for the social sciences to take the lead in analysing digital behaviour. It shows that Big Data can and should be supplemented and interpreted through thick data as well as cultural analysis. Thick Big Data is critically important for students and researchers in the social sciences to understand the possibilities of digital analysis, both in the quantitative and qualitative area, and to successfully build mixed-methods approaches.

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The Third Edition of Journalism Next: A Practical Guide to Digital Reporting and Publishing is the most informed, practical, and succinct guide to digital technology for journalists. Author Mark Briggs' forward-thinking techniques and accessible style prepares today's journalists for tomorrow's media landscape transformations. Readers will learn how to effectively blog, crowdsource, use mobile technology, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and convey compelling stories. Briggs helps readers quickly improve their digital literacy by presenting the basics and building on them to progress towards more specialized skills within multimedia. Readers will become equipped to better manage online communities and build an online audience. Journalism Next is a quick yet valuable read that provides a detailed roadmap for journalists to reference time and time again. A Wall Street Journal Bestseller An insider's revealing and in-depth examination of Big Tech's

failure to keep its foundational promises and the steps the industry can take to course-correct in order to make a positive impact on the world. *Trampled by Unicorns: Big Tech's Empathy Problem and How to Fix It* explores how technology has progressed humanity's most noble pursuits, while also grappling with the origins of the industry's destructive empathy deficit and the practical measures Big Tech can take to self-regulate and make it right again. Author Maëlle Gavet examines the tendency for many of Big Tech's stars to stray from their user-first ideals and make products that actually profoundly damage their customers and ultimately society. Offering an account of the world of tech startups in the United States and Europe—from Amazon, Google, and Facebook to Twitter, Airbnb, and Uber (to name a few)—*Trampled by Unicorns* argues that the causes and consequences of Big Tech's failures originate from four main sources: the Valley's cultural insularity, the hyper-growth business

model, the sector's stunning lack of diversity, and a dangerous self-sustaining ecosystem. However, the book is not just an account of how an industry came off the rails, but also a passionate call to action on how to get it back on track. Gavet, a leading technology executive and former CEO of Ozon, an executive vice president at Priceline Group, and chief operating officer of Compass, formulates a clear call to action for industry leaders, board members, employees, and consumers/users to drive the change necessary to create better, more sustainable businesses—and the steps Western governments are likely to take should tech leaders fail to do so. Steps that include reformed tax codes, reclassification of platforms as information companies, new labor laws, and algorithmic transparency and oversight. *Trampled by Unicorns'* exploration of the promise and dangers of technology is perfect for anyone with an interest in entrepreneurship, tech, and global commerce, and a hope of technology's all-

empowering prospect. An illuminating book full of insights, *Trampled by Unicorns* describes a realistic path forward, even as it uncovers and explains the errors of the past. As Gavet puts it, "we don't need less tech, we need more empathetic tech." And how that crucial distinction can be achieved by the tech companies themselves, driving change as governments actively pave the road ahead. Can religious beliefs survive in the scientific age? Are they resoundingly outdated? Or, is there something in them of great importance, even if the way they are expressed will have to change given new scientific context? These questions are among those at the core of the science-religion dialogue. In *The Big Questions in Science and Religion*, Keith Ward, an Anglican priest who was once an atheist, offers compelling insights into the often contentious relationship between diverse religious views and new scientific knowledge. He identifies ten basic questions about the nature of the universe and

human life. Among these are: •Does the universe have a goal or purpose? •Do the laws of nature exclude miracles? •Can science provide a wholly naturalistic explanation for moral and religious beliefs? •Has science made belief in God obsolete? Are there any good science-based arguments for God? With his expertise in the study of world religions, Ward considers concepts from Buddhism, Confucianism, Taoism, Islam, Hinduism, Judaism, and Christianity, while featuring the speculations of cosmologists, physicians, mathematicians, and philosophers. In addition, Ward examines the implications of ancient laws and modern theories and evaluates the role of religious experience as evidence of a nonphysical reality. Writing with enthusiasm, passion, and clarity, Keith Ward conveys the depth, difficulty, intellectual excitement, and importance of the greatest intellectual and existential questions of the modern scientific age. Yhteenveto. "This book uses the Twitter, YouTube, and Tumblr productions of Black

women as evidence that negative ideas about Black women can be transformed. Misogynoir describes the uniquely co-constitutive racialized and sexist violence that befalls Black women"-- Your data has already been sold... Get it back. There are so many times when we are online, and we need to make sure that our data is safe. We assume that we are doing a good job with a bit of anti-virus protection and carefully selecting what sites we visit. But when some of the big companies we trust, including Facebook, Google, and more, are willing to gather up as much data as they can about all our lives (whether online or not) and then sell it make money, it's hard to know how safe our information really is. This book is going to help you prevent that. While it may be difficult to keep this from happening, there are quite a few powerful steps that you can take. These help to keep the hackers out and will stop Google, Bing, and other companies from tracking you and will keep all your personal information nice and safe.

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It is amazing how much information companies are able to store about us and sell. Most are willing to hand it over because we don't even realize it is happening; we are just following instructions and typing what we are prompted to type. Taking the proper precautions ahead of time can make life a little easier and put you back in the drivers' seat when it comes to keeping your data safe. This book will go through some of the simple steps you can take to keep your information safe and ensure that no one can take your data without your permission again. Some of the things YOU WILL LEARN: The TOP FIVE big companies already taking your information and selling it for mega-profits. The biggest SOCIAL MEDIA MISTAKES you need to fix, right now. The BEST HARDWARE to keep the trackers, and the hackers, out. The minimum MUST HAVE SOFTWARE that will lock down your system. How to SHUT DOWN HACKERS while you browse safely online. BULLETPROOF YOUR EMAIL and shop online

without a care in the world. Safe online banking with these SECRET CREDIT CARDS. How to DELETE YOURSELF from the internet in under five minutes. While there are many ways that companies can take your data and use it for their own benefit, there are just as many ways for you to kick them out and gain control again. Some of the controls are right in front of your eyes provided to you by the companies themselves, and some will require you to take additional steps on your own. Regardless, it is worth considering using privacy controls to protect yourself and your data. Take back control of your data. Scroll up and click Buy Now. This Open Access book investigates the methodological and ethical dilemmas involved when working with digital technologies and large-scale datasets in relation to ethnographic studies of digital migration practices and trajectories. Digital technologies reshape not only every phase of the migration process itself (by providing new ways to access, to share and

preserve relevant information) but also the activities of other actors, from solidarity networks to border control agencies. In doing so, digital technologies create a whole new set of ethical and methodological challenges for migration studies: from data access to data interpretation, privacy protection, and research ethics more generally. Of specific concern are the aspects of digital migration researchers accessing digital platforms used by migrants, who are subject to precarious and insecure life circumstances, lack recognised papers and are in danger of being rejected and deported. Thus, the authors call for new modes of caring for (big) data when researching migrants' digital practices in the configuration of migration and borders. Besides taking proper care of research participants' privacy, autonomy, and security, this also spans carefully establishing analytically sustainable environments for the respective data sets. In doing so, the book argues that it is essential to carefully reflect on researchers' own

positioning as being part of the challenge they seek to address. Governments fear—and sometimes fall before—individuals relying only on social media. Major political parties see their power eroded by grassroots forces through online fund-raising. Universities scramble to preserve their student populations in the face of less expensive, more accessible online courses. Print and broadcast news outlets struggle to compete with citizen journalists and bloggers. Is it the end of big? Social media pioneer, political and business strategist, and Harvard Kennedy School faculty member Nicco Mele offers a fascinating, sometimes frightening look at how our ability to stay connected—constantly, instantly, and globally—is dramatically changing our world. As our traditional institutions are being disrupted in revolutionary ways, we risk a dark and wildly unstable future, one in which our freedoms and basic human values could be destroyed rather than enhanced. Both hopeful and alarming, *The End of Big* is a thought-

provoking, passionately argued book that offers genuine insight into the ways we are using technology, and how it is radically changing our world in ways we are only now beginning to understand. *Media Management and Digital Transformation* provides novel and empirically rich insights into the tensions, struggles and innovations of news making and managing in media organizations. From an empirically grounded perspective this book investigates how the 'buzz' of new technology tends to prevent management from seeing which changes are needed and indeed possible to make in the newsroom. It presents ground-breaking research showing that fostering ingenious, innovative solutions can be created from within organizations by engaging and allowing employees to recognize problems, reflect and experiment with new ways of working, using technology as support for change. The research presented arises from a four-year action research project in collaboration with three

small and medium-sized Norwegian newspapers, in addition to ethnographic research in newsrooms and on media organizations and phenomena in the USA and Europe. It includes among other empirical examples of newsrooms transitioning from a deadline-controlled workflow to an open-ended flowline production, and provides new tools and methods for fostering collaborative creativity and co-creative innovation practices. It also looks into newsrooms' attempts to strengthen their audience engagement, metrics performance and external collaborations with technology providers, journalism education and action researchers. With theoretical chapters, methodological insights and qualitative case studies of contemporary practices, this book is essential reading for students and practitioners involved with media management globally. This cutting-edge overview explores big data and the related topic of computer code, examining the implications for education and schooling for

today and the near future. Learn how to succeed in the digital economy The paradigms of big business have changed. Business models that were once lucrative now seem to barely move the needle. Incumbents of the old guard find themselves superseded by new, digitally-charged, data-fuelled organisations that leverage platform-based business models. How can pre-digital businesses survive? They're loaded with resources, brand power and deeply embedded networks, they just need a new playbook. Chasing Digital is that playbook. Outlining a clear and detailed framework, this book is designed to help leaders re-design their organisation from the bottom up by leveraging their strengths to create a new competitive advantage in the digital economy. From laying the foundations of transformation: developing a considered strategy, growing a conducive culture and building a receptive organisational design; to building core digital capabilities: taking advantage of data, harnessing artificial

intelligence and embracing appropriate platforms; to adapting the accelerators of change: navigating board expectations, mitigating potential roadblocks and making the right investments, this playbook will give you the tools and mindsets needed to not only survive but to thrive and leave a legacy for future leaders. Integrate technology into your business strategy and culture Prioritise and manage your company's digital transition Create opportunities for fast and intentional digital growth Learn how to minimise friction with stakeholders Cut through the jargon and hype, and focus on what is critical to undertaking a truly successful, company-wide, digital transformation. In a world where digital is changing everything, Chasing Digital will help your organisation to transition beyond old business models to adopt the new digital paradigm and a new era of business. Embrace the chase. Big data raise major research possibilities for political communication scholars who are interested in how citizens,

elites, and journalists interact. With the availability of social media data, academics can observe, on a large scale, how people talk about politics. The opportunity to study political discussions is also available to media organizations and political elites—examining how they make use of big data represents another fruitful scholarly trajectory. The scholars involved in Digital Discussions represent forward thinkers who aim to inform the study of political communication by analyzing the behavior of and messages left by citizens, elites, and journalists in digital spaces. By using a variety of methodological approaches and bringing together diverse theoretical perspectives, this group sheds light on how big data can inform political communication research. It is critical reading for those studying and working in communication studies with a focus on big data. Where do powerful strategies come from? How do some companies develop strategies that enable them to outperform others

regardless of the state of their industry or the economic climate? How does a company get the essentials to work in regard to the company's strategies, such as leadership buy-in and follow through on implementations and performance management, without being slow, rigid and check-box focused? These are some of the questions asked by Arve Peder Øverland in *Always On: Digital Brand Strategy in a Big Data World*. This book will provide an understanding of what it takes to develop, implement and run a digital strategy but it is not meant as a rigid process document that must be strictly adhered to. Companies have different needs and live in vastly different environments. The internal structure of an organization and the market in which it competes is not going to adapt to a digital strategy process, it must find a process and methodology that works best for it. With big data emerging as a standard framework for decision making, digital strategy and governance have taken on increased importance.

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It's a given in today's online marketplace that you are perceived as being always on. Make sure your governance programmes for your systems and platforms keep it that way. Think fast, be agile, be ready - you're always on! The growth of a global digital economy has enabled rapid communication, instantaneous movement of funds, and availability of vast amounts of information. With this come challenges such as the vulnerability of digitalized sociotechnological systems (STSs) to destructive events (earthquakes, disease events, terrorist attacks). Similar issues arise for disruptions to complex linked natural and social systems (from changing climates, evolving urban environments, etc.). This book explores new approaches to the resilience of sociotechnological and natural-social systems in a digital world of big data, extraordinary computing capacity, and rapidly developing methods of Artificial Intelligence. Most of the book's papers were presented at the Workshop on Big Data and Systems Analysis

held at the International Institute for Applied Systems Analysis in Laxenburg, Austria in February, 2020. Their authors are associated with the Task Group “Advanced mathematical tools for data-driven applied systems analysis” created and sponsored by CODATA in November, 2018. The world-wide COVID-19 pandemic illustrates the vulnerability of our healthcare systems, supply chains, and social infrastructure, and confronts our notions of what makes a system resilient. We have found that use of AI tools can lead to problems when unexpected events occur. On the other hand, the vast amounts of data available from sensors, satellite images, social media, etc. can also be used to make modern systems more resilient. Papers in the book explore disruptions of complex networks and algorithms that minimize departure from a previous state after a disruption; introduce a multigrammatical framework for the technological and resource bases of today’s large-scale industrial systems

and the transformations resulting from disruptive events; and explain how robotics can enhance pre-emptive measures or post-disaster responses to increase resiliency. Other papers explore current directions in data processing and handling and principles of FAIRness in data; how the availability of large amounts of data can aid in the development of resilient STSs and challenges to overcome in doing so. The book also addresses interactions between humans and built environments, focusing on how AI can inform today’s smart and connected buildings and make them resilient, and how AI tools can increase resilience to misinformation and its dissemination. Every autumn, when the weather turned and the wind came off the marsh, the dark waters of Wickers Bog gave up its ghosts and reawakened the old yarns. Julene Ella Haddan is about to be drawn into one of them. It was a grey, joyless day, when young Julene heard the song of the siren and followed its melody into the enchanted swamp... a journey

which led her into a tale of murder and deceit. It's only the fated who hear the siren. Yet Julene's fate now seems bound to the fabled Lady of Lisenby, the spectral gatekeeper of the

Bog, queen of the haunted deep. However, is it justice the Lady seeks or is Julene the siren's next victim? Myth and mystery collide in this tale of Southern Gothic horror.